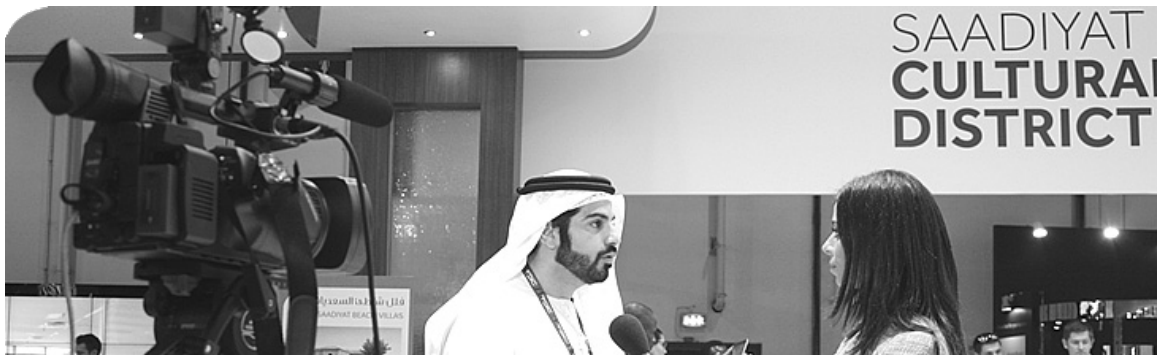


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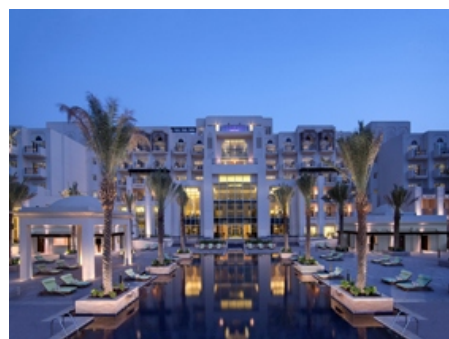
Anantara Announces the Opening of the Eastern Mangroves Hotel & Spa, Marking a New Chapter for Anantara in Abu Dhabi

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Tuesday, June 19, 2012

UAE, 6/19/2012 12:00:00 AM - Eastern Mangroves Hotel & Spa by Anantara in Abu Dhabi, the United Arab Emirates, opened today in the presence of representatives from the media. Developed by Tourism Development & Investment Company (TDIC), this latest opening is Anantara's first city-based hotel in the Middle East. Situated along a 1.2 km stretch of protected mangrove reserves, Eastern Mangroves Hotel & Spa will appeal to corporate and leisure travellers, as well as

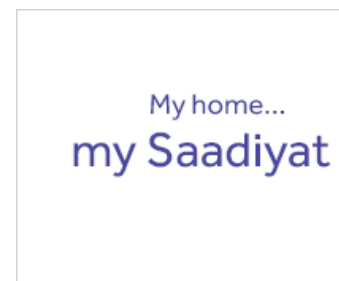
UAE residents, serving as an urban sanctuary in the heart of the city. Combining stylish comfort with natural beauty, the property blends renowned Anantara Thai hospitality with traditional Arabic culture and warmth, to offer each guest a memorable destination experience. The five-star luxury hotel is situated 20 minutes from Abu Dhabi International Airport, seven minutes from Al Bateen Executive Airport and 10 minutes from key business centres such as downtown Abu Dhabi and the Abu Dhabi National Exhibition Company (ADNEC). Eastern Mangroves Hotel & Spa is Anantara's third property in the UAE, joining the award-winning Qasr Al Sarab Desert Resort by Anantara, which is located in the legendary



Liwa Desert in the Empty Quarter, and Desert Islands Resort & Spa by Anantara on Sir Bani Yas Island. Commenting on the latest Anantara opening in the UAE, Michel Koopman, General Manager of Eastern Mangroves Hotel & Spa by Anantara and Director of Operations for Anantara in the Middle East said: "Eastern

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Mangroves Hotel & Spa by Anantara represents a significant addition to our portfolio of properties, as it is the first city-based hotel for Anantara in the Middle East, and will open doors to the business travel segment. "With this latest opening, Anantara brings its hallmark of understated luxury to the UAE's capital, immersing guests in the traditional Arabian hospitality, which has already been adopted in our two existing resorts in the UAE." He added: "Anantara is very fortunate to be able to offer three unique and different destination experiences that showcase a 360 degree angle of Abu Dhabi as a destination with a stay package combining city, desert and island experience for the growing number of travellers visiting Abu Dhabi." In keeping with Anantara's brand ethos of incorporating the indigenous local culture, hospitality expertise, grounded service and a discovery experience for every guest, Eastern Mangroves Hotel & Spa calls upon Emirati influences throughout the hotel from the traditional coffee culture to the Emirati staff. A new landmark in Abu Dhabi offering a destination experience for the corporate and leisure market, guests can discover the ancient rituals of a traditional Turkish Hammam at the Anantara Spa or relax by the pool soaking up the unique views and tranquillity. Ahmed Al Fahim, Executive Director of Marketing, Communications, Sales & Leasing at TDIC, said: "The opening of this hotel is an iconic addition to TDIC and to the emirate's ever-expanding hospitality offerings. We are excited to deliver the first millstone towards completing this stunning project, which will also feature an exclusive resort-style residential community of 220 high-end apartments, a retail complex and a vibrant 30-berth marina, providing a luxury haven away from the bustle of city life in central Abu Dhabi." "All scheduled for completion starting this summer until the end of the year." Added Al Fahim The five-level luxury hotel comprises 222 spacious rooms all triple glazed- from the entry-level Deluxe Balcony rooms, to the Royal Mangroves Residence - the largest suite in the UAE with up to ten bedrooms. Opening /summer rates start from AED 1,200++ per night where guests who enjoy a night's stay will receive credit worth the same value, which can be redeemed for dining or spa experiences. The Royal Mangroves Residence is the most opulent of the hotel's accommodation, and is ideally suited to dignitaries and VIPs seeking the ultimate in luxury and exclusivity. Offering a lavish but residential feel, the suite comes equipped with its own 10 metre rooftop swimming pool with a swim-up pool bar, plus dedicated entrance. Guests of the Royal Mangroves Residence also have access to a limousine service, private chef, butler and a massage and beauty therapist during their stay. Surrounded by stunning natural beauty, Eastern Mangroves Hotel & Spa by Anantara has been carefully

designed to protect and enhance the unique natural mangrove setting and preserve the future of this precious environment. The modern architecture of Eastern Mangroves Hotel & Spa by Anantara blends unique elements of Arabic design evident in the archways, mashrabiya, intricate mosaics, solid timber and trellis work. Subtle and elegant touches of 18-carat gold are also used throughout the property adding to the luxurious feel. The exquisite Anantara Spa is a haven of relaxation where guests are able to rejuvenate their senses. The luxury spa is an oasis of comfort and calm, and incorporates a traditional Turkish Hammam. The spa offers an extensive range of treatments as well as steam and sauna facilities for men and women. In addition there is a ladies hair and beauty salon, two state-of-the-art gym (one for mixed use and the other exclusively for ladies), and studio facilities for optimum workout sessions. Throughout the hotel, guests can partake in a world of delectable dining. The signature restaurant Pachaylen, offers an authentic Thai experience, and Ingredients, the all-day dining venue, serves a range of international dishes and Middle Eastern cuisine. The stylish rooftop lounge, Impressions, is a nightlife destination and features uninterrupted views of the Mangroves and the Abu Dhabi skyline. The luxurious 560sq metre Mangroves Ballroom accommodates up to 550 guests, providing a versatile space which can be used in its entirety or divided into three separate sections each with a built-in AV system, as well as the five Tides meeting rooms, which can be configured according to requirements and are ideally suited for business meetings.

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